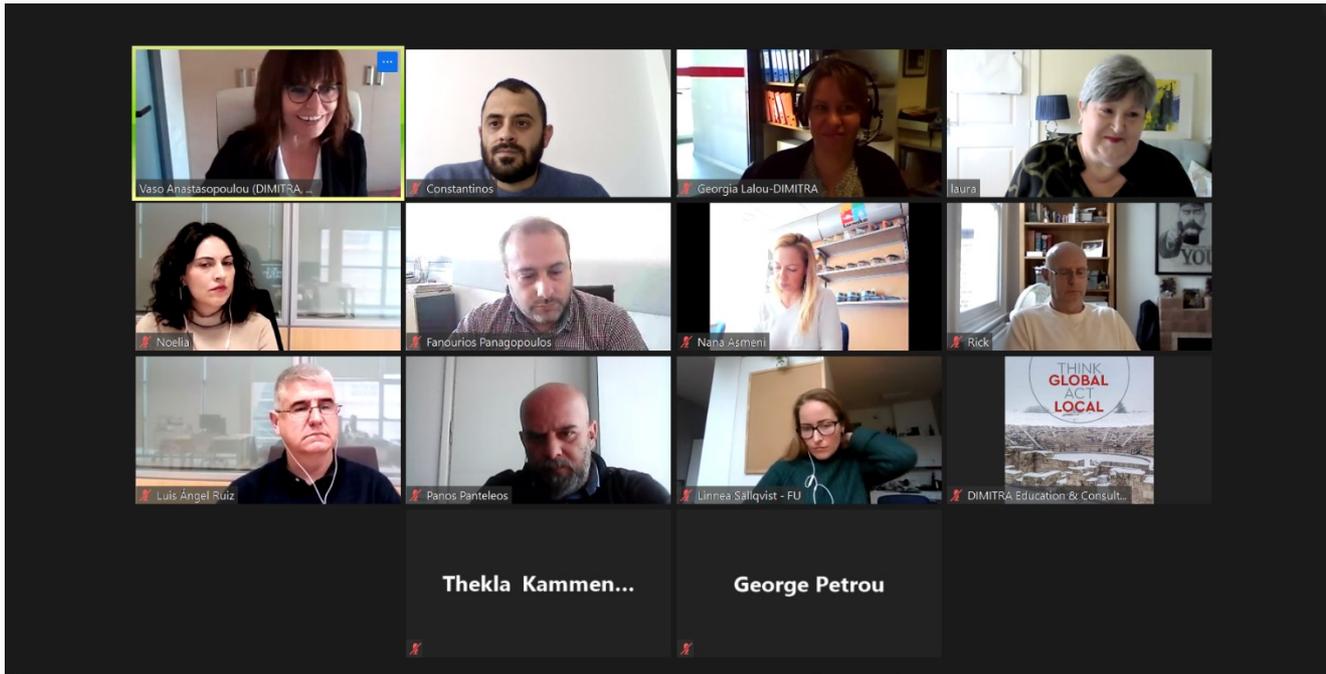


2nd ONLINE MEETING (Unofficial Meeting) of DTOUR (“INTRODUCING DIGITALIZATION FOR BOOSTING SMES IN TOURISM AND HOSPITALITY”) PROJECT

Online via Zoom
Friday, 09 April 2021



dTour Project

“INTRODUCING DIGITALIZATION FOR BOOSTING SMES IN TOURISM AND HOSPITALITY”

DTOUR project is a **KA202-Strategic Partnerships for vocational education and training project** (01.12.2020 – 30.04.2023), co-funded by the **Erasmus+** programme of the European Union. DTOUR consists of **eight partners** from **five different countries** (Greece, Cyprus, Spain, Sweden and the UK) and is coordinated by "Dimitra Education & Consulting", a Greek VET (Vocational Education & Training) organization.

The project is seeking to train and certify professionals in Tourism & Hospitality with up-to-date digital skills, namely dTour advisers, in order to boost SMEs' performance in Tourism and Hospitality. The advisers could be people that have been already working in the Tourism and Hospitality sector, and would like to enhance their skills and employment opportunities. They could also be owners and operators of SMEs that understand the need for digitalisation and would like to bring their own business to the new digital era, business consultants that are already working or are interested to cooperate with SMEs in the sector etc. Furthermore, the project gives Tourism & Hospitality SMEs the opportunity to navigate through new digital technologies and tools they could use for their businesses and understand how they can benefit from it.



Co-funded by the
Erasmus+ Programme
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DTour project meeting: 2nd Unofficial Meeting

ONLINE VIA ZOOM FRIDAY, 09 April 2021

On the 9th of April 2021, the project coordinator DIMITRA Education and Consulting' coordinated , the 2nd Meeting (Unofficial Meeting) (Online via Zoom) in the framework of the DTour project, with the participation of all project partners: [RINOVA limited](#), [DIMITRA](#), [MMC – management Mediterranean Centre](#), [Larnaka Tourism Board](#), [Magnesia's Chamber](#), [ACTA – Aristotle Certification Training and Assessment](#), [Folkuniversitetet](#), [INVAT-TUR – Valencia Institute of Tourism Technologies](#).

The 2nd Unofficial Meeting started with a welcome from the coordinator, 'DIMITRA Education and Consulting', followed by a presentation of all partners about the results and the conclusions of the national Desk Research.

The Desk researches were conducted to give a clear understanding of the Tourism industry in each country, the situation of SMEs in the industry as far as digital tools are concerned and to Develop of pool of digital tools currently used in the EU.

The meeting continued by a presentation of the Partner Leader of the Intellectual Output 1 (MMC), to give the pathway on the next steps to be taken by the consortium in order to successfully complete the Intellectual output 1.

After that the Partner Leader of Intellectual Output 2 (RINOVA) has presented the overview of the Intellectual output and explained to the consortium how it is connected with the other IOs.

Further, the partners have turned their attention and discussed on the dissemination and exploitation strategy, the financials and the quality assurance of the project.

Before the final conclusions and the closure of the meeting, there was a discussion of the tasks to be done before the next meeting, details of the next meeting and finally an overall evaluation of the 2nd Unofficial meeting.

**To find
more about the dTour
project, click [here!](#)**

The dTour project is funded with the support of the European Commission.



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