

*1ST TRANSNATIONAL MEETING (KICK OFF MEETING): **DTOUR** (“INTRODUCING DIGITALIZATION FOR BOOSTING SMES IN TOURISM AND HOSPITALITY”) PROJECT*

Online via Zoom
Thursday, 11 February 2021



dTour Project

“INTRODUCING DIGITALIZATION FOR BOOSTING SMES IN TOURISM AND HOSPITALITY”

DTOUR project is a **KA202-Strtegic Partnerships for vocational education and training project** (01.12.2020 – 30.04.2023), co-funded by the **Erasmus+** programme of the European Union. DTOUR consists of **eight partners** from **five different countries** (Greece, Cyprus, Spain, Sweden and the UK) and is coordinated by "Dimitra Education & Consulting", a Greek VET (Vocational Education & Training) organization.

The project is seeking to train and certify professionals in Tourism & Hospitality with up-to-date digital skills, namely dTour advisers, in order to boost SMEs’ performance in Tourism and Hospitality. The advisers could be people that have been already working in the Tourism and Hospitality sector, and would like to enhance their skills and employment opportunities. They could also be owners and operators of SMEs that understand the need for digitalisation and would like to bring their own business to the new digital era, business consultants that are already working or are interested to cooperate with SMEs in the sector etc. Furthermore, the project gives Tourism & Hospitality SMEs the opportunity to navigate through new digital technologies and tools they could use for their businesses and understand how they can benefit from it.



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DTour project meeting: 1st Transnational Project Meeting (Kick Off Meeting)

ONLINE VIA ZOOM Thursday, 11 FEBRUARY 2021

On the 11th of February 2021, the project coordinator DIMITRA Education and Consulting' coordinated , the 1st Transnational Project Meeting (Online via Zoom) in the framework of the DTour project, with the participation of all project partners: [RINOVA limited](#), [DIMITRA](#), [MMC – management Mediterranean Centre](#), [Larnaka Tourism Board](#), [Magnesia's Chamber](#), [ACTA – Aristotle Certification Training and Assessment](#), [Folkuniversitetet](#), [INVAT-TUR – Valencia Institute of Tourism Technologies](#).

The Kick-off Meeting started with a welcome from the coordinator, 'DIMITRA Education and Consulting', followed by a presentation of all partners regarding their organization (type, key expertise, main operations) as well as their experience in relation to the project.

The meeting continued by a presentation of the coordinator related to the project (concept, objectives and Intellectual Outputs, activities and time schedule), followed by presentations and more specific discussions on each Output. Further, the partners have turned their attention and discussed on the dissemination and exploitation strategy, the financials and the quality assurance of the project.

Before the final conclusions and the closure of the meeting, there was a discussion of the tasks to be done before the next meeting, details of the next meeting and finally an overall evaluation of the Kick off meeting.

**To find
more about the dTour
project, click [HERE](#).**

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