ESTour Press Release



1st Blended meeting - ESTour project

23 June 2022 Valladolid, Spain

ESTour – Introducing Epidemic Safe Tourism (post-COVID recovery) to strengthen SMEs in the Hospitality Sector

ESTour is a KA202 - Cooperation partnerships in vocational education and training project that started on 01/02/2022 and will be finalised on 01/07/2024 and is funded by Erasmus+ programme of the European Union. ESTour partnership consists of partners from Poland, Greece, Cyprus, Italy and Spain. coordinator is Szkola Gospodarstwa Wiejskiego (SGGW).

The ESTour project aims at training and certifying people who have been working in the hospitality sector (managers and employees in various posts, mostly in hospitality SMEs) and would like to update their skills but also their employment opportunities, related to the new health safety protocols and new digital technologies in regards to an effective respond to epidemic crises' impact. The ESTour Expert will be able to understand, follow and apply the new safety protocols introduced internationally but also at a national level as well as to be aware of the new digital technologies that facilitate the operation of hospitality SMEs in times of epidemic crises in order to apply health safety and social distancing practices.



On the 23rd of June 2022, partners from DIMITRA, MMC, INFODEF and SGGW met in Valladolid, Spain for the project's first blended transnational meeting. LTB, AEICE and Tor Vergata participated in the meeting via Zoom. INFODEF organisation hosted the meeting at their premises and the coordinator partners from the Warsaw University of Life Sciences (SGGW) facilitated the meeting.

The meeting started with a warm welcome by the host, INFODEF and continued with an overview of the stateof-art of the project by the coordinator, SGGW.



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Subsequently, each one of the partners gave a presentation on their National Report produced for Project Result 1, giving information on the tourism and hospitality sector before and after the pandemic. Each partner gave a short overview of the results of the surveys conducted in the hospitality sector in their countries.

Following the National Reports' presentations, the partner responsible for the Transnational Report, namely, INFODEF, have commented on the information received by consortium and presented a first overview of the Transnational Report.

Find more about ESTour project on social media - <u>ESTour</u> or on <u>MMC</u>'s page!

MMC, leading partners of the 2nd Project Result presented the structure of the Qualification Profile of the ESTour Expert, which will be the base for the development of the curriculum for the ESTour Experts training. The partners provided their feedback and agreed on deadlines.

Finally, MMC has shared the Sharing and Promoting Plan of the project and discussed the dissemination strategy that the consortium will follow throughout the project.

