

PRESS RELEASE 19

Companies from Cyprus, France and Spain receive the "LEARNing Workplace" Certificate



"We believe that our participation in the LEARNing Workplaces Certification process has brought significant benefits for the further development of our organization, as a specific strategy was followed to transform our Organization into a learning environment. More specifically, both the Management and part of the human resources from all departments systematically attended a series of synchronous and asynchronous distance learning courses (training lectures, consulting meetings, etc.) and participated in the certification exams with great success since they managed to receive ISO 17024 certification of individual skills, but also of the organization as a learning workplace."

Evangelia Romanopoulou, Scientific Advisor in "Archangelos Michael Elderly Nursing" (AMEN) represents one of the two companies who received the LEARNing Workplace Certificate in Cyprus.

The second company from Cyprus is "Alex Hair Creations Studio" based in Nicosia. According to their CFO Chrystalla Genethliou, "Running a successful hair salon requires a combination of factors. The key to our success is to be always up-to-date. Our organisation's aim is based on team work, **Exceptional Customer Service, High-Skilled and Trained Staff:** employing talented and well-trained hairdressers and stylists ensures that customers receive top-notch services and stay satisfied with their salon experience, **Quality Products and Equipment**, and **Employee Satisfaction and Training**: creating a



positive work environment, offering opportunities for professional growth, and providing ongoing training to staff fosters a motivated and skilled team, new skills, and continuous improvement". Mrs Genethliou noted that their involvement in the "LEARN" Certification process gave them the motivation to continue evolving, and to become a better learning-working environment.



Javier Ariño, Founder and C.E.O. of MASUNO from Spain, is very proud that his company obtained the LEARN certificate. Put in his own words: "Our entire team has been enthusiastically involved in implementing new methodologies and tools that promote continuous learning in the workplace. We have transformed processes and developed a culture that values and rewards continuous learning. We will continue to work to make MASUNO a centre for lifelong learning and to provide the best service to our customers."



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TOWARDS A HOLISTIC TRANSFORMATION OF ORGANISATIONS INTO LEARNING WORKPLACES



The French company VOIR et DESSINER supports adults and children to develop their creative expression through painting and drawing. Artists teach their art and administrative staff manage administrative tasks for teachers, learners and promote the activity of the company.

Valérie PLOUX – Founder and Director of the company – ensures that knowledge is passed on and everyone's knowledge is shared so that the

workplace is a place of fulfillment and development.

Thus, the LEARN project has made it possible to consolidate and deepen the educational approach initiated by Valérie PLOUX so that all the members of her team can train easily and regularly in a structured framework.

To learn more about the certification scheme and how to get involved, click here.

Start following us to stay up to date with our upcoming activities, and keep visiting our project website for our deliverables.

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