

ESTour

Introducing Epidemic

Safe Tourism

(post – COVID recovery)

to strengthen **SMEs** in the **Hospitality Sector**

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3 GOOD HEALTH AND WELL-BEING
4 QUALITY EDUCATION
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17 PARTNERSHIPS FOR THE GOALS

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 Info def INSTITUTO PARA EL FOMENTO DEL DESARROLLO Y LA FORMACION
 MMC Mediterranean Management Centre
 aeice CLÚSTER HÁBITAT EFICIENTE
 DIMTRA
 ATA Análisis Certification Training & Assessment

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The ESTour project aims at training and certifying people who:

- Have been working in the hospitality sector (managers and employees in various posts, mostly in hospitality SMEs)
- Would like to update their skills but also their employment opportunities, related to the new health safety protocols and new digital technologies regarding an effective responding to epidemic crises' impact.

The project aims to develop :

- A new qualification profile according to EQF,
- A training curriculum,
- A blended learning VET Course
- A certification scheme, which will contribute to the certification of skills, knowledge and competences for the COVID-19 Post Epidemic Health and Safety Expert in the Hospitality Sector (ESTour Expert).

The ESTour Expert aims to contribute to a more holistic management, operation and marketing, helping SMEs in the sector to survive in the new post-COVID-19 tourism era.

Objectives of the project:

- Promotes European cooperation between countries;
- It creates a new profile of qualified experts in hotel SMEs, specialised in health safety protocols and new digital technologies;
- It improves the performance of SMEs in tourism and the hotel sector in times of epidemic crisis by offering new approaches to identified problems and needs, through the development of tools and training materials that will be freely available and free to use
- It creates a new certification scheme.

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