

Learning Activity of DTOUR (“INTRODUCING DIGITALIZATION FOR BOOSTING SMES IN TOURISM AND HOSPITALITY”) PROJECT

Larisa, Greece
2-4 May 2022



dTour Project

“INTRODUCING DIGITALIZATION FOR BOOSTING SMES IN TOURISM AND HOSPITALITY”

DTOUR project is a **KA202-Strategic Partnerships for vocational education and training project** (01.12.2020 – 30.04.2023), co-funded by the **Erasmus+** programme of the European Union. DTOUR consists of **eight partners** from **five different countries** (Greece, Cyprus, Spain, Sweden and the UK) and is coordinated by "Dimitra Education & Consulting", a Greek VET (Vocational Education & Training) organization.

The project is seeking to train and certify professionals in Tourism & Hospitality with up-to-date digital skills, namely dTour advisers, in order to boost SMEs' performance in Tourism and Hospitality. The advisers could be people that have been already working in the Tourism and Hospitality sector, and would like to enhance their skills and employment opportunities. They could also be owners and operators of SMEs that understand the need for digitalisation and would like to bring their own business to the new digital era, business consultants that are already working or are interested to cooperate with SMEs in the sector etc. Furthermore, the project gives Tourism & Hospitality SMEs the opportunity to navigate through new digital technologies and tools they could use for their businesses and understand how they can benefit from it.



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DTour project Learning Activity

Larisa, Greece 2-3 May 2022

The coordinator of our project, hosted a 3-days Learning Activity in Larisa, Greece, in the framework of the DTour project, with the face-to-face participation of the partners from RINOVA, DIMITRA, MMC – Management Mediterranean Center, and Folkuniversitetet and the online participation of the partners from Larnaka Tourism Board, Magnesia’s Chamber and ACTA – Aristotle Certification Training and Assessment.

‘DIMITRA Education and Consulting’ welcomed the partners to the Learning Activity by giving a introductory presentation on the days to follow and also some useful information about the organization and their city, Larisa. The coordinator also briefly summarized the deliverables that were to be discussed during the Learning Activity and reminded the partners of the instructions to finalize the deliverables, namely the blended VET course for the dTour advisers which consists of 3 Modules.

Subsequently, each partner had a given time to present the training material that their organization has developed for synchronous and asynchronous learning. The first partner to present the material developed was Folkuniversitetet and then Larnaka Tourism Board completed Module A of with their presentation. The rest of the partners discussed the material presented and gave valuable comments for improvements.

On the second day, MMC presented Module B, for which they have developed training material and activities and the rest of the partners provided again valuable comments and notes. Magnesia’s Chamber and Rinova, responsible for the development of Module C, have presented their part on the second day and the morning of the 3rd and final day of the Learning Activity.

At the end of the presentation of each Module, the coordinator, DIMITRA, presented the project-based learning activity that will take place after the end of each Module’s training.

Finally, the Partner Leader of the certification scheme, ACTA, gave a presentation on the procedure and explained the next steps to be taken by the consortium. The certification scheme will be used for the assessment of the digital skills of the dTour participants after they take the training.

The Learning Activity was concluded in success and the partners were provided with valuable comments and information to be able to finalise the material and proceed soon with the pilot implementation of it.

**To find
more about the dTour
project, click [here!](#)**

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