

Face-to-face Transnational MEETING of DTOUR (“INTRODUCING DIGITALIZATION FOR BOOSTING SMES IN TOURISM AND HOSPITALITY”) PROJECT

Larnaka, Cyprus
27th-28th of January 2022



dTour Project

“INTRODUCING DIGITALIZATION FOR BOOSTING SMES IN TOURISM AND HOSPITALITY”

DTOUR project is a **KA202-Strategic Partnerships for vocational education and training project** (01.12.2020 – 30.04.2023), co-funded by the **Erasmus+** programme of the European Union. DTOUR consists of **eight partners** from **five different countries** (Greece, Cyprus, Spain, Sweden and the UK) and is coordinated by "Dimitra Education & Consulting", a Greek VET (Vocational Education & Training) organization.

The project is seeking to train and certify professionals in Tourism & Hospitality with up-to-date digital skills, namely dTour advisers, in order to boost SMEs' performance in Tourism and Hospitality. The advisers could be people that have been already working in the Tourism and Hospitality sector, and would like to enhance their skills and employment opportunities. They could also be owners and operators of SMEs that understand the need for digitalisation and would like to bring their own business to the new digital era, business consultants that are already working or are interested to cooperate with SMEs in the sector etc. Furthermore, the project gives Tourism & Hospitality SMEs the opportunity to navigate through new digital technologies and tools they could use for their businesses and understand how they can benefit from it.



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DTour project meeting: 1st face-to-face meeting

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On the 27th and 28th of January 2022, the Larnaka Tourism Board hosted a face-to-face meeting in Larnaka, Cyprus, in the framework of the DTour project, with the participation of all project partners: RINOVA, DIMITRA, MMC – Management Mediterranean Center, Larnaka Tourism Board, Magnesia’s Chamber, ACTA – Aristotle Certification Training and Assessment and Folkuniversitetet.

The meeting started with a warm welcome by the host, ‘Larnaka Tourism Board’ and the coordinator, ‘DIMITRA Education and Consulting’. The coordinator, briefly summarized the deliverables that have been finalized during the previous months. Subsequently, the coordinator set a timeframe for the next deliverables that the consortium will work on and introduced the instructions for the development of the next deliverable. Namely, the partners started to develop the curricula and the training material that will be used for the training of the dTour advisers.

The meeting continued with a presentation by each partner about the learning outcomes of each unit of the training material that each partner is responsible to develop.

The partners, had an extensive discussion, giving feedback and ideas to each other in order to conclude on the best possible results.

On the second day, the Partner Leader of the certification scheme gave a presentation on the procedure and explained the next steps to be taken by the consortium. The certification scheme will be used for the assessment of the digital skills of the dTour participants after they take the training.

Then, the Partner Leaders of the quality assurance and the dissemination of the project, RINOVA and MMC, respectively, gave a presentation on the topics, informing the partners about the actions to be taken for the best quality and promotion of the project.

Before the final conclusions, there was a discussion of the tasks to be done before the next meeting and details of the next face-to-face meeting. The meeting closed with a one-hour tour of Larnaka city offered by the host, Larnaka Tourism Board, to the partners.

**To find
more about the dTour
project, click [here!](#)**

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