

# TOWARDS A HOLISTIC TRANSFORMATION OF ORGANISATIONS INTO LEARNING WORKPLACES

### **PRESS RELEASE 1**

The consortium of the LEARN project is proud to announce the commencement of the project:

"Towards a Holistic Transformation of Organisations into Learning Workplaces" (LEARN, Erasmus+, Support for Policy Reform, 01.01.2020-31.12.2022) which aims to develop an ISO certification for the workplaces that will strategically ensure that the learning of their Employees is continuous and it involves not only job-specific and technical skills but also the development of their transversal competences. Also, an ISO certified assessment tool will be developed for the validation of Employees' key transversal competences.

#### The objectives of LEARN are:

- To develop an ISO certification for the organisations which will apply specific processes and activities and will get transformed into Learning Workplaces.
- To identify/design activities which an organisation should perform to become a Learning Workplace along with accompanying tools to be included in the certification scheme for organisations.
- To develop a positive attitude towards the transformation of organisations into Learning Workplaces through the design of attitude tests and training material as well as through the implementation of specialised workshops for Employers/Employer Representatives and Employees, so that both sides can support the process.
- To develop transversal competences in the workplace, primarily through classroom learning (basic development through the training material which will be designed) and secondarily through the implementation of other learning activities.
- To validate employees' key transversal skills through the development of an assessment tool leading to an ISO17024 certification.
- To develop a network of consultants to act as project ambassadors and lead the organisations to their transformation into Learning Workplaces.

## The benefits of LEARN are:

- **To Employers/Employer Representatives**, a well-branded certification for the organisations which will get transformed into Learning Workplaces.
- To Employees, a set of effective activities which will facilitate their continuous learning in the
  workplace. As they spend a large amount of their time at work, the workplace should be an
  important learning environment for them; through the LEARN activities, Employees will be able
  to develop not only job-related and technical skills but also basic transversal competences
  which make people more effective and resilient to changes in their career and life.

The LEARN network supports transnational cooperation and mutual learning on forward-looking issues among 4 very experienced VET providers (MMC Management Centre – coordinator, DIMITRA Educational Organisation, EQUIPO HUMANO Foundation and EUROCIRCLE Association), 2 universities (FH JOANNEUM University of Applied Sciences and FH CAMPUS 02 University of Applied Sciences) and 4 chambers (Cyprus Chamber of Commerce and Industry, Larissa Chamber of Commerce and Industry – Thessaly Centre for Development, Innovation and Entrepreneurship, Official Chamber of Commerce, Industry, Services and Navigation of Valencia and Chamber of Commerce and Industry of Alpes-Côte d' Azur Provence) from 5 EU countries: Cyprus, Greece, Spain, France and Austria, while in the project consortium there is also a certification company (Cyprus Certification

#### **LEARN** is implemented with the support of the European Commission.

