

# ESTour Press Release



**4th Transnational face- to-face meeting and Training of Trainers activity for the ESTour project: Introducing Epidemic Safe Tourism (post-COVID recovery) to strengthen SMEs in the hospitality Sector.**

*July 2023*

*Larisa, Greece*

ESTour is a **KA202 - Cooperation partnerships in vocational education and training** project that started on 01/02/2022 and will be finalised on 01/07/2024 and is funded by **Erasmus+** programme of the European Union. ESTour partnership consists of partners from Poland, Greece, Cyprus, Italy and Spain. The coordinator is Szkoła Główna Gospodarstwa Wiejskiego (SGGW). The ESTour project aims at training and certifying people who have been working in the hospitality sector (managers and employees in various posts, mostly in hospitality SMEs) and would like to update their skills but also their employment opportunities, related to the new health safety protocols and new digital technologies in regards to an effective respond to epidemic crises' impact. The ESTour Expert will be able to understand, follow and apply the new safety protocols introduced internationally but also at a national level as well as to be aware of the new digital technologies that facilitate the operation of hospitality SMEs in times of epidemic crises in order to apply health safety and social distancing practices.



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The 4<sup>th</sup> Transnational face-to-face meeting took place in Larisa on Monday 10<sup>th</sup> of July. Representatives from all the partners of the consortium participated namely: Warsaw University of Life Sciences, Dimitra Education & Consulting SA, Instituto Para El Fomento Del Dessarolo Y La Formacion SL, Agrupacion Empresarial Innovadora Para La Construccion Eficiente, M.M.C. Management Center Limited (on-line), Larnaka Tourism Board, Universita Degli Studi Di Roma Tor Vergata, Aristoteleies Katartiseis Aksiologiseis Pistopoihseis Anonimi Etaireia. **The meeting objective was to better understand by all partners the aim and the objectives of the project, their roles and responsibilities which leads to design the next steps of the project and discuss and approve the realized outputs.**

On that aspect:

- SWWG provided information on two completed activities of **PR3: “ESTOUR Expert Modular training Curriculum”**. In addition, the coordinator informed that the partners will have to correct the training materials by 30.9.2023 based on the comments received during the learning activity in Greece; while, the training of trainers will be completed by 30.11.2023.
- Dimitra in the frame of **PR4: “ESTour Expert Blended Learning VET Course”** provided update with regards the scope and the deadlines of the activities A3:Uploading the online material to the e-learning platform\_Deadline:31.10.2023 and A4:Training of Trainers at National Level\_Deadline:30.11.2023.
- ACTA presented an overview of **PR5: “Certification Scheme for ESTour Expert”** accompanied by an action plan, timetable and KPIs. The assumptions for the constructions of questions for the exam, the course of the exam itself and the requirements for certification were presented.
- MMC, as leader of the **dissemination and exploitation strategy**, provided a detailed presentation on the progress and pending dissemination activities; while; suggestions were provided on how to manage and monitor more effectively the posts in the social media pages of the project.
- Finally, INFODEF presented the general parameters of the **Sustainability plan**; while, UNITOV presented the **Evaluating Overall project Key performance questionnaire** as a means for all partners to evaluate the progress versus the KPIs of the project.

In the following three days (11-13.7) of the learning activity the representatives from the above-mentioned partners presented the training materials (units) that were created for the syllabus of PR3: **“ESTOUR Expert Modular training Curriculum”**. By utilizing the Training Needs Assessment (TNA) Tool, the learning outcomes, per unit, were analyzed more thoroughly so to become more specific; and as a result, the actual knowledge, skills and attitudes attained by the students to be more observable and of practical value.

**For more information on the learning activity:**

[WAs\\_LOs\\_TNA\\_ISO.Q-A.xlsx](#)

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